

**Cathedral of the Palms** 3401 S. Alameda Street, Corpus Christi, TX 78411  
(361) 853-0126 Fax: (361) 853-0493

• Office of the Secretary  
Federal Communications Commission  
Attention: Disability Rights Office, Room 3-B431  
445 12th Street, SW  
Washington, DC 20554

Received & Inspected

APR 30 2012

FCC Mail Room

Case Identifier: CGB-CC-0327

Program: Faith Talk

To whom it may concern,

This letter is to supplement the petition previously submitted.

Cathedral of the Palms Church is a Texas non-profit Religious Corporation within the meaning of Section 501(c) (3) of the Internal Revenue Code.

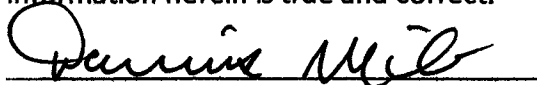
The purpose of this church is for the furtherance of the Gospel of Jesus Christ according to the Literature of the Holy Bible by reaching out to the local community, surrounding areas and the world. The Christian Great Commission is the instruction of the resurrected Jesus Christ to his disciples that they spread his teachings to all the nations of the world.

Cathedral of the Palms Church is supported by contributions donated by church members and attendees. The expense to maintain and support the church is significant as we are currently struggling to pay the bills. Our program, "Faith Talk", is a local un-syndicated program serving our local community. Providing closed captions on this video programming would add to the financial hardship and significant difficulty that the church is experiencing. This additional cost would prohibit us from broadcasting "Faith Talk," and as a result we would have to cancel our program.

Cathedral of the Palms Church respectfully requests closed captioning exemption for our program, "Faith Talk," due to financial hardship. Through our program, "Faith Talk," we continuously strive to better serve the community.

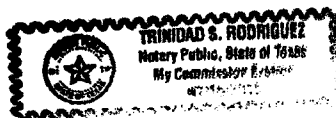
Affidavid of Dennis Miller

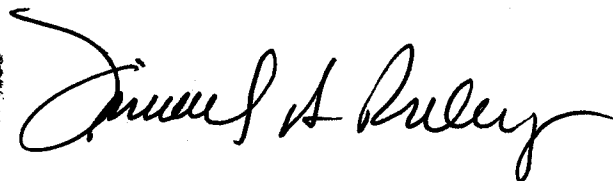
I, Dennis Miller, Associate Pastor of Cathedral of the Palms, do solemnly swear that on 26<sup>th</sup> day of April, the year 2012, to the best of my knowledge and belief, the information herein is true and correct.



Dennis Miller, Associate Pastor

State of Texas, County of Nueces







Federal Communications Commission  
Washington, D.C. 20554

April 4, 2012

Case Identifier: CGB-CC-0327

Cathedral of the Palms  
Attn: David Farjardo  
3401 S. Alameda Street  
Corpus Christi, TX 78411

**Received & Inspected**

**APR 30 2012**

**FCC Mail Room**

Dear Mr. Farjardo,

This is to advise you that the Consumer and Governmental Affairs Bureau (CGB) of the Federal Communications Commission ("FCC") has reviewed the petition for exemption from the closed captioning rules filed by Cathedral of the Palms. CGB has found that the petition provides some, but not all, of the information needed for us to make a determination as to whether or not the FCC closed captioning requirements would be economically burdensome for you.

As an initial matter, your petition states that the Palms Church is a non-profit religious organization. The FCC's Rules do not provide an across-the-board exemption for such organizations. With regard to the remainder of your petition, if you wish for this petition to receive further consideration for a closed captioning exemption, you must supplement your petition by providing us with the information described below, **by May 4, 2012**. The information we need is:

- Information on the type of the Cathedral of the Palms operation(s) and the impact that providing captions would have on its programming activities, for example, the extent to which its programming might not be shown if you are required to provide captions. Your petition stated that it would add to the church's financial hardship and would be "prohibitive to [your] program costs" but does not provide the impact beyond that, such as whether you would have to cancel your program; and
- An affidavit (*i.e.*, a written sworn statement made under oath) supporting the petition.

If you do not file this additional information **by May 4, 2012**, or the information that you provide is still not sufficient for us to make a determination, your petition will be dismissed without prejudice to re-filing **on July 3, 2012**, which is 90 days from the date of this letter, and you will be required to begin providing closed captions for your programming **on July 4, 2012**.

Here is some information to help you better understand how the FCC processes individual requests for captioning exemptions:

**THE PETITION PROCESS – What a Petition Must Contain**

The FCC's process for handling closed captioning exemption petitions has multiple steps. CGB is responsible for reviewing and deciding the merits of exemption petitions.

When CGB receives a petition, it must first determine whether a petition contains sufficient information to be placed on public notice (*i.e.*, released to the public) so that the public can comment

on its merits. CGB looks to whether the petition contains up-to-date evidence, supported by affidavit, to show that it would be economically burdensome to provide closed captioning for the specific programming for which an exemption is sought. Section 713(e) of the Communications Act and the FCC's rules at 47 C.F.R. § 79.1(f)(2) define "economically burdensome" as "significant difficulty or expense." In determining whether the provision of closed captions will cause significant difficulty or expense, these provisions require the FCC to consider four factors: (1) the nature and cost of the closed captions for the programming; (2) the impact on the operation of the provider or program owner; (3) the financial resources of the provider or program owner; and (4) the type of operations of the provider or program owner.

In order to prove that the provision of closed captioning would impose an economic burden when applying the above four factors, a petition must contain the following:

1. Documentation of the petitioner's financial status sufficient to demonstrate the petitioner's inability to afford closed captioning – for example, profit and loss statements or bank statement information. (This should not just include the resources devoted to or the costs associated with the television program at issue);
2. Information about the costs associated with captioning the specific program(s) for which the petitioner is requesting an exemption;
3. Verification that the petitioner has sought closed captioning assistance (e.g., funding, services) from its video programming distributor; also the extent to which such assistance has been provided or rejected;
4. Verification that the petitioner has sought additional sponsorship sources or other sources of revenue for captioning, and that, even if these efforts have not successfully produced assistance, the petitioner does not otherwise have the means to provide captioning for the program(s); and
5. Information on the type of the petitioner's operation(s) and the impact that providing captions would have on its programming activities, for example, the extent to which its programming might not be shown if it is required to provide captions.

Each petition should contain a specific list of names of the program(s) for which an exemption is being sought and it may describe other factors that the petitioner deems relevant to an exemption determination, as well as any alternatives that could be a reasonable substitute for the closed captioning requirement. Finally, each petition **must be accompanied by an affidavit** (i.e., a written sworn statement made under oath) supporting the petition. Your petition contained all of this information except for that listed in the second paragraph, above.

We advise petitioners to carefully review the FCC's recently adopted *Memorandum Opinion and Order, Order, and Notice of Proposed Rulemaking in Anglers for Christ Ministries, Inc.*, which can be found at <http://transition.fcc.gov/cgb/dro/caption.html> and corresponding FCC rules (47 CFR § 79.1(f)(2)-(3)). These documents describe the requirements for obtaining an economically burdensome exemption in detail.

## THE PETITION PROCESS – What Happens When a Petition is Sufficient or Deficient

If CGB determines that the petition provides *sufficient* information upon which to make a determination of whether or not to grant a closed captioning exemption, it will place the petition on public notice in CG Docket No. 06-181 at <http://fjallfoss.fcc.gov/ecfs/>. Members of the public will then have 30 days to file comments on and/or oppositions to the petition, after which the petitioner

will have 20 days to respond. At the end of this timeframe, CGB will review the petition, along with information provided in any comments and responses received, to determine whether providing captioning would be economically burdensome for the petitioner. While a petition is pending, the program at issue does not need to be captioned.

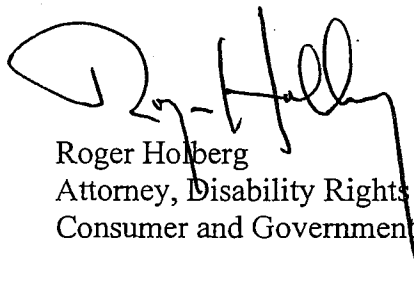
If, however, CGB determines that the petition and supporting documents do not provide sufficient information needed for the FCC to make a determination as to the merits of its petition, the petition will be considered *deficient* and CGB will not place the petition on public notice.

## YOUR PETITION

As noted above, CGB has determined that the petition that you filed with the FCC on January 17, 2012, is deficient, because although it provided some information, it failed to provide sufficient information for us to make a determination as to whether the provision of closed captioning would be economically burdensome for you. We therefore conclude that your petition is not sufficient to be placed on public notice. As mentioned above, if you wish to receive further consideration for a closed captioning exemption for your programming, you must supplement your petition by filing the information listed in the first paragraph of this letter **by May 4, 2012**, which is 30 days from the date of this letter. If you do not file this additional information by that date or the information that you provide is still deficient, your petition will be dismissed without prejudice to re-filing, and you will be required to begin providing closed captions for this programming **on July 4, 2012**.

If you decide to supplement your petition, your petition, as well as any supporting financial information provided, will be available for public inspection. If your petition contains confidential information, you may request "confidential treatment," *i.e.*, that it not be shared with members of the public, pursuant to FCC rules. *See* 47 C.F.R. § 0.459. If you provide information for which you want "confidential treatment," you must also submit a second version of your petition with the confidential information redacted (this must be submitted *along with* your request for confidential treatment). The redacted version will be publicly disclosed. If your request for confidential treatment is granted, the "public version" of your petition must still contain sufficient documentation to support your claim that closed captioning would be economically burdensome. This documentation is needed so that the public understands the basis for your exemption request and can comment on its merits.

If you have additional questions pertaining to the filing of an exemption request, please contact the FCC's Disability Rights Office at [captioningexemption@fcc.gov](mailto:captioningexemption@fcc.gov). Thank you.



Roger Holberg  
Attorney, Disability Rights Office  
Consumer and Governmental Affairs Bureau

### Instructions for Filing a Supplement to a Closed Captioning Exemption Petition

You must send the FCC an original and two (2) copies of the information supplementing your previously filed petition for a closed captioning exemption. Filings must be sent by hand or messenger delivery, commercial overnight courier, or by first class or overnight U.S. Postal Service mail.

For U.S. Postal Service mail, including Express Mail, Priority Mail, and First Class Mail, please use the following address:

Office of the Secretary  
Federal Communications Commission  
Attention: Disability Rights Office, Room 3-B431  
445 12th Street, SW  
Washington, DC 20554

For commercial overnight mail, such as Federal Express or United Parcel Service, please use the following address:

Office of the Secretary  
Federal Communications Commission  
Attention: Disability Rights Office, Room 3-B431  
9300 East Hampton Drive  
Capitol Heights, MD 20743

**Electronic filing and faxes of petitions will not be accepted.**

Please wait *at least two weeks* before contacting FCC staff to make inquiries about whether your petition has been received. **You must include the case identifier number at the top of the acknowledgement you previously received, which is also at the top of this letter, in all correspondence with the FCC regarding your petition.**

Faith Talk, <sup>copies of</sup> original petition  
CASE ID: CGB-CC-0327

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Cathedral of the Palms Church is supported by contributions donated by church members and attendees. The expense to maintain and support the church is significant as we are currently struggling to pay the bills. Our program, "Faith Talk", is a local un-syndicated program serving our local community. Providing closed captions on this video programming would add to the financial hardship and significant difficulty that the church is experiencing.

Cathedral of the Palms Church continuously requests additional contributions for this broadcasting cost but these requests have not been fruitful. The video programming distributor has also negotiated the lowest possible fee, but the funding is still not available. In addition, the church has obtained cost information (bids) from closed captioning software companies. This cost would be prohibitive to our program costs.

Cathedral of the Palms Church respectfully requests closed captioning exemption for our program, "Faith Talk," due to financial hardship. Through our program, "Faith Talk," we continuously strive to better serve the community.

Enclosed are Cathedral of the Palms Church financial statements for 2011, Certificate of Formation and closed captioning software cost information.

Sincerely,



Dennis Miller  
Associate Pastor



*Faith Talk*  
Case ID: CGB-CC-0327

## Office of the Secretary of State

### CERTIFICATE OF FILING OF

#### CATHEDRAL OF THE PALMS CHURCH

File Number: 800666889

The undersigned, as Secretary of State of Texas, hereby certifies that a Certificate of Formation for the above named Domestic Nonprofit Corporation has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

The issuance of this certificate does not authorize the use of a name in this state in violation of the rights of another under the federal Trademark Act of 1946, the Texas trademark law, the Assumed Business or Professional Name Act, or the common law.

Dated: 06/09/2006

Effective: 06/09/2006



A handwritten signature in black ink that reads "Roger Williams".

Roger Williams  
Secretary of State

1:25 AM  
01/13/12  
Accrual Basis

**CATHEDRAL OF THE PALMS**  
**Balance Sheet**  
As of December 31, 2011

"Faith Talk"  
CASE ID: CGB-CC-0327

	<u>Dec 31, 11</u>
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
CHECKING,1st COMMUNITY BANK	-2,325.49
PAYROLL, 1st COMMUNITY BANK	-8,637.79
SPECIAL ACC,1st COMMUNITY BANK,	268.16
Total Checking/Savings	-10,695.12
Accounts Receivable	
CASA DE ORO, ACCOUNTS RECEIVABL	330,600.26
Total Accounts Receivable	330,600.26
Total Current Assets	319,905.14
Fixed Assets	
BUILDING	2,060,854.66
INTERIOR FURNITURE	261,138.21
LAND	1,000,000.00
LAND, BEAR LANE	457,210.20
MAINTENANCE EQUIPMENT	6,100.00
MISCELLLENEOUS EQUIPMENT	13,152.05
MOTOR VEHICLES	64,843.97
MUSIC INVENTORY	72,322.95
PRINTED MATERIAL	1,500.00
SCHOOL BUILDING	75,000.00
TELEVISION & SOUND EQUIPMENT	302,594.80
Total Fixed Assets	4,314,716.84
Other Assets	
OFFICE EQUIPMENT	1,113.99
Total Other Assets	1,113.99
<b>TOTAL ASSETS</b>	<b><u>4,635,735.97</u></b>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	13,088.55
Total Accounts Payable	13,088.55
Other Current Liabilities	
ACCOUNTS PAYABLE, MANNA MINISTR	6,871.00
NOTE PAYABLE,FIRST COMMUNITY	149,860.06
Payroll Liabilities	10,813.71
Total Other Current Liabilities	167,544.77
Total Current Liabilities	180,633.32
Long Term Liabilities	
NOTE PAYABLE, BEAR LANE	231,135.69
Total Long Term Liabilities	231,135.69
Total Liabilities	411,769.01
Equity	
Opening Bal Equity	3,838,070.45
UNRESTRICTED NET EARNINGS	377,485.13
Net Income	8,411.38
Total Equity	4,223,966.96
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>4,635,735.97</u></b>



1:27 AM  
01/13/12  
Accrual Basis

CATHEDRAL OF THE PALMS  
Profit & Loss  
January through December 2011

Faith Talk  
CASE ID: CGB-CC-0327

	Jan - Dec 11
Income	
BENEVELANCE	321.75
BIBLE CLASSES	330.00
BUILDING RENTAL	850.00
CAMPMEETING	5,112.00
CHOIR	86.12
EASTER EVENT	4,897.00
HONORARIUM	19,792.46
MISSIONETTES	26.60
MUSIC MINISTRY	4,000.00
OFFERING	200.00
PARKING FUND INCOME	6,000.00
PECANS	4,006.50
STREET MINISTRY	89.00
SUNDAY SCHOOL	1,254.77
TAPE MINISTRY	290.00
TELEVISION	20,361.82
TITHES	403,857.31
WINDSTORM INSURANCE OFFERING	985.00
WOMEN MINISTRY	7,913.46
WORLD MISSIONS	0.00
YOUTH	193.50
Total Income	480,567.29
Gross Profit	480,567.29
Expense	
***Payroll Expenses	4,156.00
AUTOMOBILE EXPENSE	172.01
BANK SERVICE CHARGE	1,434.56
BENEVELANCE EXPENSE	5,405.27
BUILDING INSURANCE EXPENSE	8,734.00
BUILDING RENTAL EXPENSE	150.00
CAMPMEETING EXPENSE	8,370.78
CHRISTMAS PARTY	380.52
CHURCH DECOR	149.98
CONTRACT LABOR	23,910.24
EASTER EXPENSE	11,432.84
GARBAGE DISPOSAL EXPENSE	2,350.30
HEALTH INSURANCE EXPENSE	13,102.51
HONORARIUM LODGING/MEALS EXP.	5,327.17
INTEREST EXPENSE, LAND	12,018.93
INTEREST, FIRST COMMUNITY BANK	11,055.45
JULY 4TH EXPENSE	165.03
LICENSES & PERMITS	306.00
LIFE INSURANCE EXPENSE	185.00
LUNCHEONS EXPENSE	243.47
MAINTENANCE SUPPLIES EXPENSE	1,093.86
MUSIC MINISTRY EXPENSE	30.00
NURSERY EXPENSE	43.57
OFFICE EXPENSE	26,684.49
PAYROLL EXPENSE	244,313.38
PAYROLL TAXES/FICA	6,967.34
PECANS EXPENSE	3,193.45
PROPERTY TAX EXPENSE	284.52
REPAIR EXPENSE	1,192.15
STREET MINISTRY EXPENSE	49.00
SUNDAY SCHOOL EXPENSE	1,302.59
TAPE MINISTRY EXPENSE	99.00
TELEPHONE EXPENSE	8,834.59
TV & RADIO EXPENSE	28,800.00
UTILITIES EXPENSE	30,739.37
WEB PAGE EXPENSE	300.00
WOMEN MINISTRY EXPENSE	9,120.54
WORLD MISSIONS EXPENSE	0.00
YOUTH MINISTRY EXPENSE	58.00
Total Expense	472,155.91
Net Income	8,411.38

FCC  
requires captioning

# ClosedCaption Maker

SERVICE-DISABLED VETERAN-OWNED SMALL BUSINESS

1955 Kensington Street • Harrisburg PA 17104

wGallant@CCmaker.com • www.CCmaker.com • 1-800-527-0551

## FCC Closed-Captioning Exemption Rule Changed

### You have options:

1. The least expensive way is to supply the TV station a CCed DVD.  
We create a 'caption file' you add to the DVD; Apple DVD StudioPro/Encore.  
Cost is \$100/per half-hour weekly program.
2. We sell a turnkey closed-captioning system; cost is \$1600.  
Designed to be easy to use and creates a CCed BetaSP tape.  
30-day money back guarantee. System is called AddRollupCC.
3. You can send us a DV/BetaSP tape, we create a CCed BetaSp  
and forward it to the TV station. Cost is \$150/per program.

# Real-time Closed Captioning Using Speech Recognition

## YouCaption™

From CPC - An Award Winning Company

Since 1986, when CPC shipped the world's first simultaneous closed captioning/teleprompting software, through 2005, when CPC patented the world's only software closed caption encoder, and continuing today, with YouCaption speech recognition based real-time closed captioning software, CPC is the world's closed captioning leader.



Television Broadcast Magazine

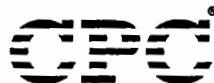
Celebrating Our  
**26th Anniversary**



Videography Magazine

www.cpcweb.com  
800-977-6678  
An SDB Certified Company

info@cpcweb.com  
301-738-8487  
On GSA Schedule



Computer Prompting & Captioning Co.  
1010 Rockville Pike, Suite 306  
Rockville, MD 20852

PSRT STD  
US POSTAGE  
**PAID**  
SUBURBAN, MD  
PERMIT NO. 3878

*Faith Talk*

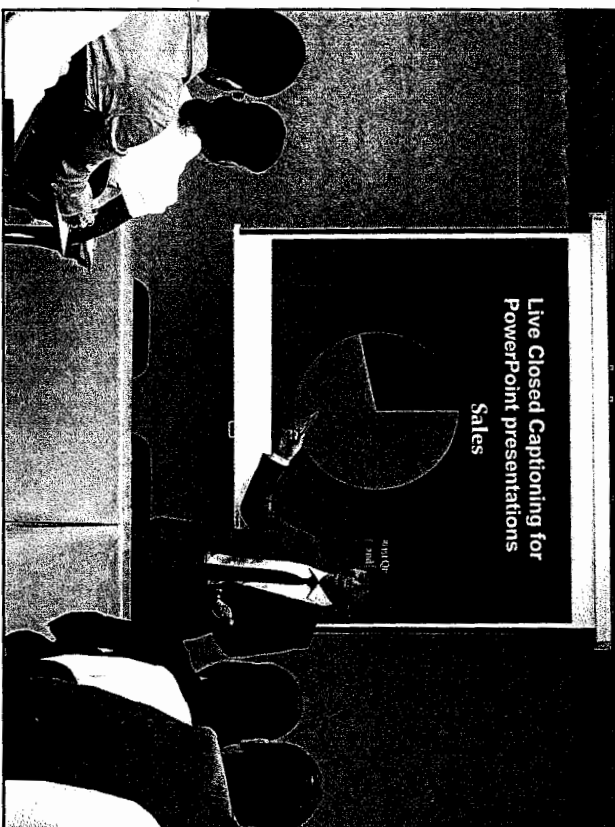
*CASE ID: CGB-CC-0327*

# Real-time Closed Captioning Using Speech Recognition

## YouCaption™

*Software Captions as You Speak*

- PowerPoint®
- Classrooms
- Sporting Events
- Broadcast TV
- Online Meetings
- Religious Services



Send captions to mobile devices  
No stenographer or encoder hardware required

1-800-977-6678

www.cpcweb.com

info@cpcweb.com

# Simple & Versatile Real-time Captioning

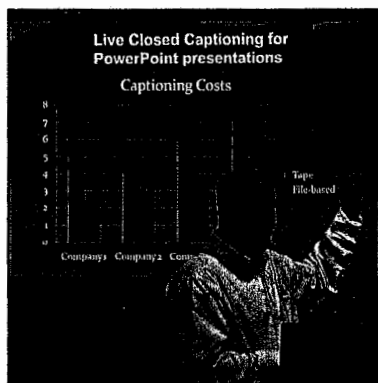
## How it Works



Welcome to  
our webinar!

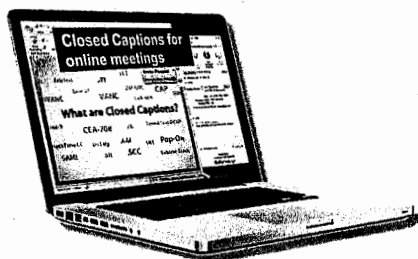
### Captions from Speech - Instantly!

YouCaption's advanced speech recognition provides accurate results with minimal lag. Simply spend a few minutes training the software to your voice. Then speak naturally, and your speech instantly appears as captions.



### Live Presentations for Classrooms & Events

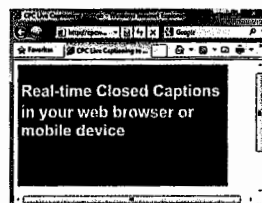
YouCaption displays live closed captions on your computer screen or projector, just like closed captions on TV. The captions work with presentation software such as PowerPoint, and can be moved around the screen.



### Webinars & Online Meetings

If you use a screen sharing system such as Adobe Connect®, WebEx®, GoToMeeting®, TeamViewer®, etc., you can add closed captions as part of your shared screen. Now your webinars and online meetings can be ADA and Section 508 compliant.

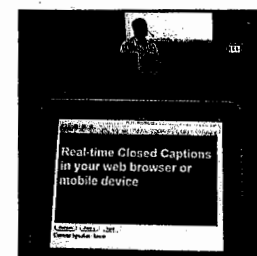
# Caption for Virtually All Displays



Web browser



iPhone®

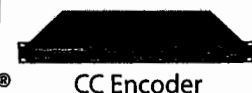


iPad®

### Web Sites & Mobile Devices

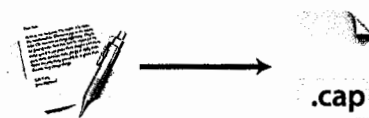
The captions can be directed to a live web page which can be viewed on virtually all web browsers, including smart phones and tablets with no special plug-ins needed. Ideal for reaching a mobile or remote audience.

YouCaption™  
↓  
CaptionMaker®



### Live TV Broadcast

YouCaption interfaces with CPC's award winning CaptionMaker® software to control a hardware closed caption encoder, providing quality closed captioning without recurring stenographer costs.



### Post Production

YouCaption outputs a timed transcript you can import into CPC's CaptionMaker® or MacCaption™ closed captioning software for post-production captioning. You can also provide a plain text transcript for indexing and archiving.

© 2011 CPC. All trademarks and copyrights are the property of their respective owners.

An SDB Certified Company

GSA Schedule #GS-35F-4672G

**CPC** Computer Prompting & Captioning Co.  
1010 Rockville Pike Suite 306, Rockville, MD 20852

800-977-6678  
301-738-8487

info@cpweb.com  
www.cpcweb.com

# Dynamic **CC**aptioning



Program Length	Taped Encoding			Tape Stock
	Beta SP	DigiBeta	HDCam	
30 Minutes	\$95	\$120	\$120	To be provided by client or by Dynamic at wholesale cost.
60 Minutes	\$180	\$210	\$240	

Need your media encoded to tape. We can help.

For taped encoding an uncaptioned master must be mailed to our Grand Rapids office in the broadcast format.

www.DynamicCaptioning.com

Attn: Director of Communications

Cathedral of the Palms  
3401 S. Alameda  
Corpus Christi, TX 78411

**Dynamic Captioning LLC**

5740 Foremost Drive SE  
Grand Rapids, MI 49546

Call Toll Free  
866.355.0811



Case ID: CGB-C-0327

Faith Talk  
CASE ID - CC-0327

## FCC overturns 298 previously granted closed captioning waivers.

On October 20th, 2011 the FCC issued an order overturning closed captioning waivers, and which will require programming to be captioned commencing January 19th, 2012.

Dynamic Captioning is a full service provider of captioning & encoding, and can fulfill your FCC requirements with accurate and dependable service at competitive rates.

Call today for service and ask for Craig!

**CALL TOLL FREE 866.355.0811**



- **Real-Time**
- **Offline**
- **English and Spanish**

**Dynamic Captioning LLC**

5740 Foremost Drive SE  
Grand Rapids, MI 49546

Program Length	English Captioning		
	Original/Offline Captioning		Real-Time
	Pop-On	Rollup	
30 Minutes	\$230	\$165	\$60
60 Minutes	\$459	\$330	\$110

FTP proxy file and (cc) file transfer available in a number of compatible file formats.





**Caption Labs**

1010 Taylor Station Road, Suite E, Columbus, OH 43230  
877-258-7800 • [www.CaptionLabs.com](http://www.CaptionLabs.com)

## IMPORTANT CLOSED CAPTIONING INFORMATION

November 2, 2011

Dear Media Director,

The FCC's recent decision to overturn your closed captioning exemption certainly creates new factors to consider. Production costs and air time purchases are already difficult mountains to climb. Now, you're facing another giant peak in figuring out what to do about closed captioning.

By losing the exemption from the FCC, there are many financial hurdles to consider. **Purchasing captioning software and encoding equipment alone can be insurmountable.** Of course, you'll also have to spend time figuring out the captioning process itself as well as FCC regulations. Then, *creating the captions will eat up your time and constantly push you up against tight deadlines.* Wrestling with these costs and issues will leave you feeling like your only option is to go off the air.

As a producer of religious television content myself, *I have firsthand experience dealing with the financial burden and questions facing you right now.* I also understand and believe in the purpose and significance of your television program. That's why I want to help you move forward.

The FCC's decision can be intimidating, **but my company can help you eliminate that stress.** We've helped many producers save weeks of production time and thousands of dollars with our unique **eCaptioning process.** Simply put, **I know that we can save you time and money.** Plus, we do all the extra work to keep you compliant with the FCC.

I'd love to discuss how my company can help you. We are committed to finding the most cost-effective solution for you. In fact, **I will personally give you a special ministry discount.** Simply mention this letter when you call and you'll receive discounted pricing as low as \$167 per half-hour program! Be sure to contact me soon, because I can only extend this offer to a limited number of clients.

Providing captions can be very beneficial to the mission of your organization. I believe this is truly a great opportunity for us to help you **strengthen the message of your ministry.** Millions of Americans are hard of hearing. Closed captioning will make your program more accessible to both the deaf and elderly communities and is **available to you at a fraction of the cost** of air time and other production expenses.

Remember to mention the special ministry discount when you call. I look forward to talking to you soon!

Sincerely,

**Adam R. Grover**

**Caption Labs**

**Phone: 877-258-7800 ext. 104**

**Email: [agrover@captionlabs.com](mailto:agrover@captionlabs.com)**

P.S. Please don't hesitate to contact me. The **special ministry discount of \$167** can only be offered to a limited number of clients, so call and lock in the special pricing today.

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## Closed Captioning & Subtitling Software & Services

[Translate Our Website](#)[Contact Us](#)[Closed Captions Explained](#)[e-Captioning Revolution](#)[Software vs. Service](#)

### Software vs. Service

CPC makes closed captioning software that lets you do all of your closed captioning in-house, but we also can do your closed captioning as a service.

#### Software

Having closed captioning software in-house gives you the most flexibility and saves time and money in the long run, especially if you need closed captions frequently. It is also vital if you produce videos with a very fast turnaround (1 day or less), or if you frequently edit or convert videos that were already closed captioned. The software pays for itself after as little as 10 hours of closed captioning or subtitling. More about Software.

#### Service

If your need for closed captioning or subtitling is infrequent, or if you simply do not have the time or the resources to do your own closed captioning, then our service department can do all of the work for you. Since we use the industry's most advanced software, we can closed caption your video with a quick turnaround and the lowest prices, while supporting the latest e-Captioning workflows. More about Services.

#### Example case 1:

Closed captioning 24 episodes of a 25 minute program delivered on HDCAM tape:

	Captioning Fees:	Tape stock:	Shipping:	1 Episode cost:	24 Episode Cost:
Typical caption service (mailing tapes)	\$250.00	\$70.00	\$20.00	\$340.00	\$8160.00
CPC Service (eCaptioning)	\$225.00	n/a	n/a	\$225.00	\$5400.00
CPC Software (DTV Lite)			n/a		Pays for itself

#### Example case 2:

Captioning 10 episodes of a 1-hour podcast for the web:

	Captioning Fees:	Tape stock:	Shipping:	1 Episode cost:	Total Cost:
CPC Service (eCaptioning)	\$435.00	n/a	n/a	\$435.00	\$4350.00
CPC Software (WebPlus)			n/a		Pays for itself

#### Quick Links

##### Solutions & Workflows

[Closed Captions for Final Cut Pro](#)  
[Closed Captions for Avid](#)  
[Closed Captions for Adobe](#)  
[Closed Captions for other NLEs](#)  
[File-based Closed Captioning Workflows](#)  
[Closed Captions Asset Management](#)  
[Closed Captioning for the Web](#)  
[Closed Captioning & Subtitling for DVD/Blu-ray](#)  
[Closed Captioning Live TV and Live Webcasts](#)

##### Support

[Support Home](#)  
[Support Contract](#)  
[Troubleshooting](#)  
[Video Tutorials](#)  
[Online Training](#)  
[Glossary](#)  
[FAQ](#)  
[Forums](#)  
[Updates/Upgrades](#)

##### About

[About CPC](#)  
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[Customers](#)  
[Events](#)  
[GSA Schedule](#)  
[News & Events](#)  
[Patents](#)  
[Press Releases](#)



Faith Talk  
Case ID: CGB-CC-0327

[Price Comparison Chart](#)[Price List](#)[Contact Us](#)

## Welcome to Custom Captions!

**Your premier provider  
of a full range of post-production closed captioning services  
for video production and broadcast media.**

### Paying too much for closed captioning?

Is \$6 per minute a good price? Is \$8? How about \$10? \$15? \$20?

It all depends on what you actually get!

What extra charges are you paying for?

Minimum amounts?

Set-up fees?

Tape charges?

At Custom Captions we provide closed captions and subtitles at LOW, easy-to-understand rates. We charge a flat rate-per-minute of video time, which INCLUDES ALL COSTS. Simply multiply our rate by the number of minutes in your video to determine your final cost.

Until now, only the major closed captioning houses have included all services in truly flat-rate fees! (Those rates are in the \$30 to \$35 range.)

### Do you need open or closed captions?

Open captions are always visible. Closed captions are a selected option from TV menus.

### Do you captions that "pop-on" or "roll-up"?

Pop-up formatting shows individual captions popping onto the screen and off again, making room for new ones. Closed captions are placed under the different speakers.

Roll-up captions show individual lines coming onto the screen, then rolling up, making room for new text. Roll-up captions are typically used for real-time news, sports, and distance-learning educational programs.

### Subtitles

Subtitles are placed down the center of the screen. Sound effects are not identified and speakers are not generally identified.

### Do you need to choose between good quality and low prices?

Your audience will always choose quality, easy-to-read captions.

Your accountant will always choose low prices. With **Custom Captions**, you can have both!

You can afford great captioning. One in ten (approximately 25 million) Americans are hearing impaired. 25% of American television sets use closed captions daily.

### Do you know about Disabled Access Tax Credit?

Small businesses can claim tax credits for making video accessible to deaf and hard of hearing people with captions. The IRS has a Form 8826, the Disabled Access Credit, for this purpose. It can be downloaded on the web at the IRS web site by scrolling down the list of choices until Form 8826 is reached. Click here to download [Form 8826](#).

In the General Instructions, under "Eligible access expenditures," it states:

*Faith Talk*  
Case ID: CGB-CC-0327

b. To provide qualified interpreters or other methods of making audio materials available to hearing-impaired individuals.

### Don't pay too much for closed captioning again!

Custom Captions is a premier provider of a full range of post-production captioning services for video production and broadcast media. Our captioning and subtitling services provide an easy and cost-effective way to help you achieve greater exposure and send a positive message about your organization. The chart below compares Custom Captions rates with other captioning providers. You will love our rates!

## Price Comparison Chart

ACTUAL COSTS FOR POP-UP CAPTIONING								
	Custom Captions NAD Approved		Competitor #1 NAD Approved		Competitor #2 NAD Approved		Five National Leaders NAD Approved	
Captioning	\$15-20/minute		8/minute		\$10-15/minute		\$30-35/min	
Transcription	*		\$3/minute		\$3/minute		*	
Set-up Fee	*		\$150		*		*	
Minimum					\$300			
Encoding	*		*		\$75 - 150		*	
Proof VHS	*		*		*		*	
Mailing Proof	*		\$20		\$20		*	
Betacam or DigiBeta Tape	*		\$20-45		\$20-45		*	
Shipping	*		\$20		\$20		*	
Video Length	Total	Actual cost/min	Total	Actual cost/min	Total	Actual cost/min	Total	Actual cost/min
15 minute	\$300	\$20	\$375	\$25.00	\$ 480	\$32.00	\$450 - 525	\$30-35
20 minute	400	20	430	21.50	495	24.75	500 - 700	30-35
30 minute	450	15	555	18.50	540-600	18.00-20.00	900-2,050	30-35
45 minute	675	15	730	16.23	830-910	18.22-20.23	1,350-1,575	30-35
60 minute	900	15	895	14.91	1,015-1,135	16.92-18.92	1,800-2,100	30-35

\*service included without additional charge

**We believe our pricing philosophy supports our goal:  
We want to be your captioning and subtitling provider.**

We provide the highest quality captioning and subtitling at easy-to-understand low rates. Many captioning services quote enticingly low price-per-minute rates then tack on additional fees. Total costs escalate as charges are added for transcriptions, set-up fees, tape costs, and mailing fees.

We charge a flat rate per minute of video time, which includes all costs. Multiply our rate by the number of minutes in your video to calculate your final cost.

### PRICE LIST

Closed Captioning - Roll-Up

\$10.00/minute - 30+ minutes  
\$8.00/minute - MORE than 30 minutes

*Faith Talk*  
CASE ID: CGB-CC-0327

**Closed Captioning/Subtitling - Pop-On**

\$15/minute - 30+ minutes  
\$20/minute - less than 30 minutes

**Open CCaptioning - Pop-On**  
(There is no black box around captions.)

\$15/minute - 30+ minutes  
\$20/minute - less than 30 minutes

**Pricing Includes:**

Formatted captions  
Script transcription or verification  
Punctuation review  
Electronic copy of proof script  
Synchronized captioning

Electronic reading speed check  
Complimentary VHS proof copy  
Return mailing costs  
Final master or formatting

**You Provide:**

finished Betacam or DigiBeta  
master with continuous time code

**You Receive:**

your original plus Betacam or  
DigiBeta encoded master or  
compatible authoring file

media file for DVD/webcasts

compatible formatting  
and authoring file

VHS copy of the master with  
the master's time code on left  
audio track at -5 dB, and mixed  
audio on dub w/timecode  
on the right audio track

SVHS or VHS captioned video

Advertising Spots ----- \$125.00 each

(10 or 30 seconds) ----(\$30 for each additional beta tape)

WE MUST PASS ALONG THE EXACT RETURN SHIPPING CHARGES

**Caption Retrieval and File Conversion**

With caption retrieval we can help you reliably restructure existing captions (BETA SP to DIGI-BETA) or update information in new versions of productions. We subtitle previously captioned productions without starting the whole process over. We convert captioned videos to DVD format. These time-saving methods are very economical! Bulk rates are available.

**TRANSLATIONS:**

Foreign language translations to Spanish, French and German \$.21/word.  
Asian and other languages translations are also available.

Terms: We accept MasterCard, Visa, or checks at time of delivery.

## CONTACT US

Custom Captions  
2470 West 458 South  
Provo, UT 84601  
801-370-9878

[customcaptions@comcast.net](mailto:customcaptions@comcast.net)

case ID: CGB-CC-0327  
"Faith Talk"

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\$15/minute - 30+ minutes  
\$20/minute - less than 30 minutes

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